Soon Valorem turns Eleven!!

While we still consider ourselves a start-up at heart (hard to shake that entrepreneurial spirit), believe it or not, Valorem is now officially 11 years old! When we started the alternative fee (r)evolution in 2008, no one was talking about AFAs, let alone building a firm to provide clients with an alternative to the dreaded billable hour while providing unwavering client service. Did our vision come true? You decide, but in 2016, we were named one of the 22 law firms "Best at Delivering AFAs" along with many BigLaw firms that have been around for more than a century. And now we are evolving again with the creation of ElevateNext for our corporate working, keeping Valorem for our non-corporate client work.

Eleven years (and hundreds of cases) in, we've learned a thing or two -- and rest assured, we are continuously evolving. Now, not only do clients come to us to handle their litigation, but also to oversee their other firms or to select the firms (or AFA arrangements) that they will use for their matters. We also routinely provide Second Opinions for discrete issues, to evaluate a settlement offer or decision to appeal, or to weigh in on the overall strategy of a matter being handled by others. And our new passion -- joining an existing trial team to help try a case before a jury.

Why Valorem? Because you need unbundling-friendly, results-driven lawyers who are simply not the same old, same old. We give you budget certainty, we risk part of our fee to achieve the outcome you want, and we ooze client service. Are you really going to let another decade pass before you call us?
It's Another Firm, and We Are the Proud Parents!

Name: ElevateNext  
Birthdate: April 23, 2018  
Weight: Just right for our customers.

We are thrilled to announce the birth of a new law firm called ElevateNext. This law firm will be where all of our legal work for corporate clients resides, while Valorem will remain the firm for our non-corporate clients. We are thrilled to be working alongside the highly regarded global law company, Elevate and its stellar team for the ElevateNext venture. To learn more about ElevateNext and the impetus behind its creation, click here, and to see the press release announcing the law firm, click here. We're thrilled with the overwhelmingly positive response to this news. We have had recent coverage of ElevateNext in American Lawyer, Above the Law and Crain's Chicago Business.

The ElevateNext/Elevate venture is also proud to count Univar, a Fortune 500 Company and the "envelope-pushing" General Counsel, Jeff Carr, as one of our first ElevateNext clients. Working with Elevate, the goal is to reduce Univar's law department spend by 50% To read more about our work with Univar, click here.

If the last elevent years are any indication, the next decade promises to be an innovative and exciting time. We hope you will be a part of it.

MORE ➤
8 Reasons to Brag .... (we got tired of "top 10" lists).

You caught us blushing over some recent recognition and achievements:
1. Valorem was named (again) to the BTI Client Service A-Team for 2019.

2. Patrick Lamb authored a chapter in the recently released book, *Future Law Firm Business Models*. The chapter title is: "A world without lines means lawyers have to move beyond just law." Sure to be a best seller!

3. We always knew her power of influence, but now the world knows -- Nicole Auerbach was named one of the Most Influential Women Lawyers in Chicago by Crain's Chicago Business.

4. Valorem was named to the BTI Consulting Honor Roll for 2019 in four areas of litigation, including Complex Commercial Litigation.

5. Valorem was named one of the Top 50 firms at Collaborating with Clients -- something so near and dear to our hearts. Our model depends on collaboration. Wouldn't you want as many senior lawyers collaborating about your problem? (Yes, if they aren't billing by the hour).

6. Valorem was named to the BTI Brand Elite 2018. Ranked in the top 20% of all law firms for being more likely than others to be an industry leader over the long term.

7. Valorem was named by BTI Consulting as one of the 22 Law Firms Best at Delivering AFAS - an enormous validation of the leap we took in 2008 to build a new firm model to give clients an alternative to the billable hour. Further honored given the company we are in.

8. Valorem was named in the BTI Industry Power Rankings 2017 one of the "Law Firms with the Best Client Relationships in 18 Industries." Specifically, clients rank Valorem "a Leading Core Firm for the Manufacturing Industry," and "a Leading Recommended Firm for the Manufacturing industry, in the top 10% of all law firms." BTI's report is "based solely on direct, unprompted feedback from over 950 top legal decision makers" at major US and global businesses." Pretty cool, eh?

Not that this is the Oscars, but we’d be remiss if we did not acknowledge our amazing (forward thinking) clients. Take comfort in the fact that we find resting on our laurels to be both boring and limiting from a business perspective. Here's to what we are going to accomplish tomorrow!